

(Business) Curriculum Overview 2023-24

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10 curriculum overview	1.1.1 The dynamic nature of business 1.1.2 Risk and reward 1.1.3 The role of business enterprise 1.2.1 Customer needs	1.2.2 Market research 1.2.3 Market segmentation 1.2.4 The competitive environment 1.3.1 Business aims and objectives	1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow 1.3.4 Sources of business finance 1.4.1 The options for start-up and small businesses	1.4.2 Business location 1.4.3 The marketing mix 1.4.4 Business plans 1.5.1 Business stakeholders	1.5.2 Technology and business 1.5.3 Legislation and business 1.5.4 The economy and business 1.5.5 External influences	Past exam prep and prep for end of year exam
Skills	AO1: students will be able to demonstrate knowledge and understanding of business concepts and issues AO2: students will be able to apply knowledge and understanding of business concepts and issues to a variety of contexts AO3: students will be able to analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	AO1: students will be able to demonstrate knowledge and understanding of business concepts and issues AO2: students will be able to apply knowledge and understanding of business concepts and issues to a variety of contexts AO3: students will be able to analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	AO1: students will be able to demonstrate knowledge and understanding of business concepts and issues AO2: students will be able to apply knowledge and understanding of business concepts and issues to a variety of contexts AO3: students will be able to analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	AO1: students will be able to demonstrate knowledge and understanding of business concepts and issues AO2: students will be able to apply knowledge and understanding of business concepts and issues to a variety of contexts AO3: students will be able to analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	AO1: students will be able to demonstrate knowledge and understanding of business concepts and issues AO2: students will be able to apply knowledge and understanding of business concepts and issues to a variety of contexts AO3: students will be able to analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions	AO1: students will be able to demonstrate knowledge and understanding of business concepts and issues AO2: students will be able to apply knowledge and understanding of business concepts and issues to a variety of contexts AO3: students will be able to analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions

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Personal Development links	Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.	Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.	Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.	Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.	Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.	Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.
Career links	Accounting Management Marketing Operations Management Sales management Finance Marketing Management Human Resources Management Consulting Entrepreneurship	Accounting Management Marketing Operations Management Sales management Finance Marketing Management Human Resources Management Consulting Entrepreneurship	Accounting Management Marketing Operations Management Sales management Finance Marketing Management Human Resources Management Consulting Entrepreneurship	Accounting Management Marketing Operations Management Sales management Finance Marketing Management Human Resources Management Consulting Entrepreneurship	Accounting Management Marketing Operations Management Sales management Finance Marketing Management Human Resources Management Consulting Entrepreneurship	Accounting Management Marketing Operations Management Sales management Finance Marketing Management Human Resources Management Consulting Entrepreneurship

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 11 curriculum overview	2.1.1 Business growth 2.1.2 Changes in business aims and objectives 2.1.3 Business and globalisation 2.1.4 Ethics, the environment and business 2.2.1 Product	2.2.2 Price 2.2.3 Promotion 2.2.4 Place 2.2.5 Using the marketing mix to make business decisions 2.3.1 Business operations	2.3.2 Working with suppliers 2.3.2 Working with suppliers 2.3.4 The sales process 2.4.1 Business calculations	2.4.2 Understanding business performance 2.5.1 Organisational structures 2.5.2 Effective recruitment 2.5.3 Effective training and development 2.5.4 Motivation	Past exam prep and prep for GCSE exam	Past exam prep and prep for GCSE exam

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<p>Personal Development links</p>	<p>Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.</p>	<p>Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.</p>	<p>Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.</p>	<p>Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.</p>	<p>Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.</p>	<p>Students in Business are given various opportunities for personal development through an SMSC(Spiritual, Moral, Social, and Cultural development) based approach.</p>
<p>Career links</p>	<p>Accounting Management Marketing</p>	<p>Accounting Management Marketing</p>	<p>Accounting Management Marketing</p>	<p>Accounting Management Marketing</p>	<p>Accounting Management Marketing</p>	<p>Accounting Management Marketing</p>

(Business) Curriculum Overview 2023-24

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 13 curriculum overview	3.1.1 Corporate objectives 3.1.2 Theories of corporate strategy 3.1.3 SWOT analysis 3.1.4 Impact of external influences 3.2.1 Growth 3.2.2 Mergers and takeovers 3.2.3 Organic growth 3.2.4 Reasons for staying small 3.3.1 Quantitative sales forecasting	3.3.2 Investment appraisal 3.3.3 Decision trees 3.3.4 Critical Path Analysis 3.4.1 Corporate influences 3.4.2 Corporate culture 3.4.3 Shareholders versus stakeholders 3.4.4 Business ethics 3.5.1 Interpretation of financial statements 3.5.2 Ratio analysis	3.5.3 Human resources 3.6.1 Causes and effects of change 3.6.2 Key factors in change 3.6.3 Scenario planning 4.1.1 Growing economies 4.1.2 International trade and business growth 4.1.3 Factors contributing to increased globalisation 4.1.4 Protectionism 4.1.5 Trading blocs 4.2.1 Conditions that prompt trade	4.2.2 Assessment of a country as a market 4.2.3 Assessment of a country as a production location 4.2.4 Reasons for global mergers or joint ventures 4.2.5 Global competitiveness 4.3.1 Marketing 4.3.2 Niche markets 4.3.3 Cultural/social factors 4.4.1 The impact of MNCs 4.4.2 Ethics 4.4.3 Controlling MNCs	Past exam prep and prep for A Level exam	Past exam prep and prep for A Level exam
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