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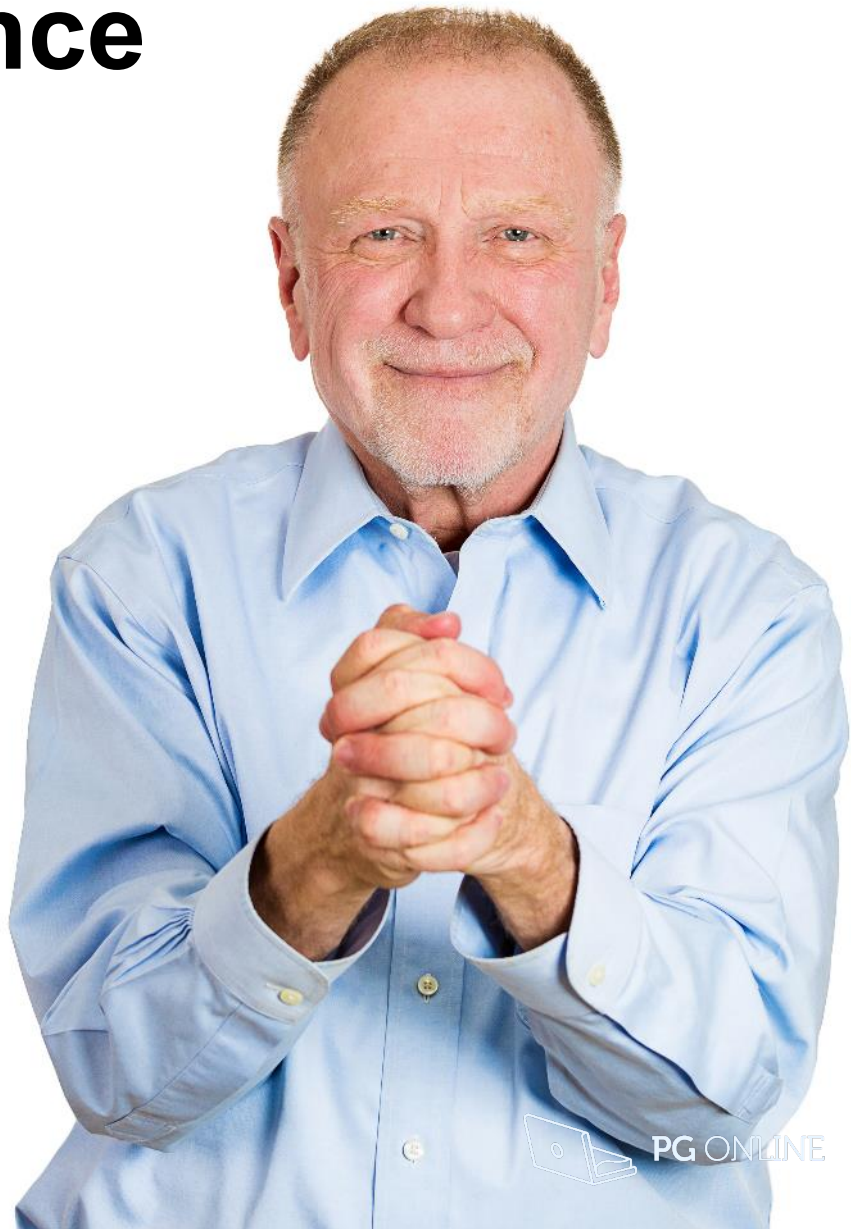
Options talk

GCSE Business

Making a difference

- Do you want to help others and make a difference in the world?
  - The single-most important factor in building a successful business is in solving problems for other people
  - This is hugely rewarding



Do you know how to put a great idea into practice?

- Are you good at solving problem after problem?
- Do you want to become a better numbers person?
- Do you want to better understand revenue and profit, break-even and cash flow?

Are you prepared for the ups and downs of business?

- Business is tremendous fun, but it isn't without its ups and downs
- Learn how to seize opportunities and deal with threats

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65% of you will have jobs in the future that don't yet exist

- How can GCSE Business help you prepare for this?

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Developing transferable skills

Communication

Initiative

Numeracy skills

LEADERSHIP

Team work

Decision-making

Problem solving

Independence

Creativity

Presentation skills

By choosing GCSE Business

- You will learn:
  - How new business ideas come about
  - The skills and attributes an entrepreneur needs to turn an idea into a business
  - The role of external factors, such as technology, in driving change in business

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The great business idea

- Nick thought he had a great business idea:
  - Establish a factory to make a product that every child wants
  - Distribute it around the world
  - Sit back and enjoy the rewards
- Sounds like a fool proof plan?
  - How would this go down in the Dragon's Den?
  - What would business magnate, Lord Sugar, make of the plan?

Santa's big idea!

- What was the problem with Santa's business plan?

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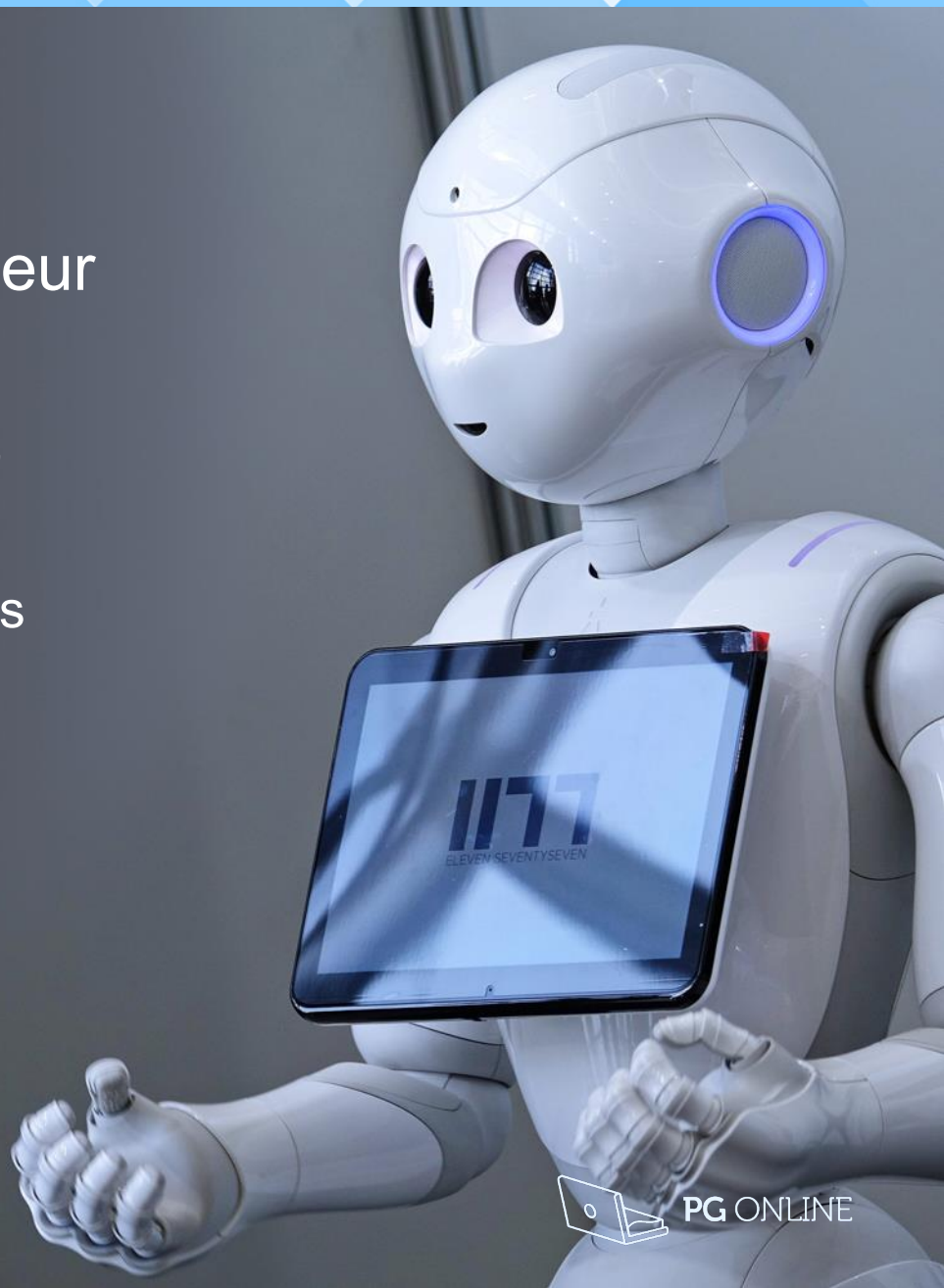
You will learn

- What drives an entrepreneur to succeed
  - How businesses respond to new technologies
  - How a business manages its money and people
  - How a business finds and targets its customers



Assessment

- The GCSE is assessed through two external exams
  - Each exam is worth 50%
  - Mixture of multiple choice questions, short answer questions and extended-writing questions based on a business context/ case study

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